



PARTNERSHIP

OPPORTUNITY



MIAMI FILM FESTIVAL HIGHLIGHTS

Boots Riley, Barry Jenkins, and Aaron Stewart-Ahn at JW Marriott Marquis Knight Heroes Reception, March 2019

- ★ Established in 1983
- ★ **THE LARGEST FILM FESTIVAL IN THE SOUTHEASTERN US**
- ★ The pre-eminent Ibero-American film festival in the Americas
- ★ Audience of more than 45,000
- ★ 400+ film industry professionals
- ★ **LEADING PLATFORM FOR LATIN AMERICAN & EUROPEAN FILM MARKET INTERACTION**
- ★ International reach in excess of 31 Million households
- ★ Over 650 Million media impressions annually
- ★ Significant international, national and regional coverage including Variety, IndieWire, Hollywood Reporter, NBC and Telemundo
- ★ **A MAJOR PLATFORM FOR INDEPENDENT AND DOCUMENTARY FILM**
- ★ 130+ films from 40 countries at 250 screenings over 10 days during high season
- ★ More than \$95,000 in cash prizes
- ★ Long-term repeat sponsorships and support from major corporations and foundations including American Airlines, Knight Foundation and HBO

Billy Corben, Jaie Laplante, and Alfred Spellman
MAGIC CITY HUSTLE wins the \$10,000 Documentary
Achievement Award at MFF 2019



 Miami Dade
College

ENGAGE

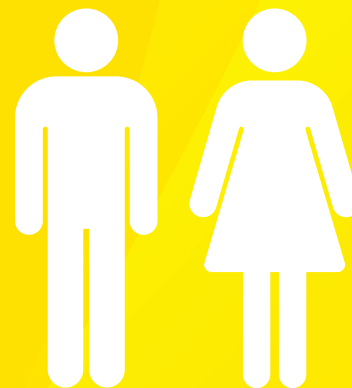
WITH YOUR AUDIENCE

45,000+

AUDIENCE MEMBERS



400+
INDUSTRY
PROFESSIONALS



62% Female
38% Male
70% Hispanic
63% 18-49 years
of age
50% South FL
Residents

51%
Annual household
income in excess
of \$100,000



50,000
E MAIL
SUBSCRIBERS



45,000
FANS



28,000
FOLLOWERS



22,500
FOLLOWERS



MIAMI FILM FESTIVAL

Joseph Cedar, Richard Gere, & Jaie Laplante
at MFF 34 Opening Night Film, NORMAN



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PRINCIPAL SPONSORS



PRODUCING SPONSORS



SUPPORTING SPONSORS



INDUSTRY SPONSORS



MEDIA SPONSORS



TARGET SPONSORS





**AFFILIATE
YOUR BRAND**

**WITH A LEADER IN ARTS
AND CULTURE**



Miami Film Festival is the platform that never sleeps, offering year-round programs that promote this cultural destination around the world, including:

DAILY SCREENINGS

of the best of independent and foreign films at the Festival's arthouse cinema, Tower Theater Miami

**MULTIPLE MONTHLY
SNEAK-PREVIEW SCREENINGS**

for the Festival's membership base, Miami Film Society and CineClub

KICKS OFF THE AWARDS SEASON

in October with GEMS Film Festival, with high profile films and special guests

YEARLONG EFFORTS

culminate in the 10-day Miami Film Festival in March

**MFF IS THE LEADER
FOR THE LATIN AMERICAN AND
EUROPEAN INDUSTRY**

collaboration, where companies such as Unifrance have successfully accessed the diverse Latin American markets all in one place

Once the highly concentrated 10-day festival passes, MFF returns to its high energy year-round activities



HBO's Behind the Curtain Party, Olympia Theater, MFF 2019





GEMS Film Festival

**4 DAY FILM FESTIVAL,
HELD IN THE HEART
OF MIAMI'S VIBRANT
LITTLE HAVANA
NEIGHBORHOOD KICKS
OFF THE FILM AWARD
SEASON THAT
CULMINATES WITH
THE OSCARS®**

GEMS films are certain to dominate awards-season conversations and nominations, as well as become international box office sensations and special discoveries.

GEMS films such as *CALL ME BY YOUR NAME*, *BROOKLYN*, and *THE SALESMAN* have gone on to winning at the Oscars®, Cannes, and the Berlin Film Festival. Films often accompanied by noted international guests like Kate del Castillo, Guillermo Francella, and Marcos Carnavale.



MDC'S TOWER THEATER MIAMI

ONE OF THE CITY'S OLDEST CULTURAL LANDMARKS

and now its most popular and highest grossing arthouse theater.

HOUSED IN ITS ORIGINAL 1920'S ART DECO SPLENDOR

with state-of-the-art equipment which ensures audiences the finest environment in which to explore the best in foreign and independent cinema.

2,000 SCREENINGS A YEAR

Tower Theater Miami
**SCREENS LEADING
OSCAR CONTENDERS**
and Award Winners from the
World's Best Film Festivals.

MDC's Tower Theater is a
**POPULAR COMMUNITY
GATHERING PLACE** --
hosting festivals, trivia nights,
movie premieres, family films,
and more.



Carla Gugino, Jeremy Piven, Sarah Jessica Parker, David Frankel at Tower Theater Miami for a special retrospective screening of Miami Rhapsody



John Turturro at the Olympia Theater before receiving MFF 31 Career Achievement Award





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Thank You!

Jaie Laplante

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