

PARTNERSHIP OPPORTUNITIES



MIAMI FILM FESTIVAL

The largest film event in the Southeastern United States, attracting world famous filmmakers while also showcasing local talent.

The largest platform for Spanish language film in the US, attracting thousands of moviegoers to MFF venues.

The 2024 festival includes some exciting new changes, including:

- New dates: April 5 – 14, 2024
- New centerpiece venue: Adrienne Arsht Center
2,000 seat capacity
- Venue reach across Miami-Dade: Little Havana, South Beach, and more
- Printed program guide opportunities – 12,000 printed
- Largest Cuban program ever with over 10 features





MIAMI FILM FESTIVAL

IS HOSTED IN VENUES ACROSS THE COUNTY

- Adrienne Arsht Center for the Performing Arts
- Silverspot Cinema, Downtown Miami
- Koubek Center in Little Havana
- Coral Gables Art Cinema
- Bill Cosford Cinema
- Regal South Beach
- O Cinema Miami Beach
- Additional Venues for events, networking, etc.



MFF HIGHLIGHTS

CELEBRATING

41ST ANNIVERSARY IN 2024

- 130+ films from 40 countries
- 150 screenings over 10 days
- Audiences of 45,000+ year-round
- 400+ industry professionals
- Leading platform for Latin American & European Film Market Interactions
- Significant international, national, and regional coverage including Variety, Indiewire, The Hollywood Reporter, NBC, Telemundo
- Second awards-focused festival, GEMS, held in November with 25 films presented
- Miami Film Society screenings year-round



MFF STATS

62% Female

38% Male

62% Hispanic

63% 18-49 year of age

50% South Florida Residents

51% annual household in excess of \$100,000

eNews Reach: 53,000

Miami Dade College subscribers: 300,000

 50,000 followers

 33,000 followers

 4 million views

Membership base of loyal
Miami Film Society Members



MIAMI DADE COLLEGE'S

MIAMI FILM FESTIVAL

PREMIERE SPONSORS



PRINCIPAL SPONSORS



PRODUCING SPONSORS



SUPPORTING SPONSORS



INDUSTRY SPONSORS



CONTRIBUTING SPONSORS



THANKS
TO OUR
VALUED
SPONSORS

MEDIA PARTNERS

Variety
Alchemy
Liquid Outdoor
South Florida PBS
Welcome Channel
LatAm Cinema
Miami New Times

CULINARY PARTNERS

Divieto Ristorante
Santo Dulce Churros
Azucar Ice Cream
Pasion
Paella y Olé Catering

SPECIAL THANKS

Miami Film Lab
Pérez Art Museum Miami
First American Telecommunications
Coral Gables Art Cinema
Black Lounge Films
The Bill Cosford Cinema
Spain Arts & Culture
Pão de Mel

INDUSTRY

Miami Film Festival will present a series of filmmaker industry events in 2024.

These include parties, filmmaker happy hours, industry talks, and more. Variety will present two high-profile filmmaker talks, and we are also partnering with Miami Book Fair and the AI Center.

Miami serves as headquarters to many US and Latin American media giants such as HBO Latin America, Telemundo, and Univision. Other organizations base their Latin American production out of Miami, including Apple and Amazon.

For 2025: Every second year the Mercado Del Cine Frances y Europeo is hosted, and consists of over 40 of Latin America's top arthouse theatrical/specialty VOD buyers, prominent European sales agents, and creative talent. The Mercado consists of sales meetings and market screenings in the core of the Festival's hub.



MIAMI GEMS FESTIVAL

GEMS is Miami Film Festival's award-season showcase.

Held over 4 days every November, GEMS is where you'll see the next Oscar® winners before everyone else. These films dominate award season conversations and nominations, as well as become international box office sensations. There are 25 films per edition.

GEMS films such as *The Boy and the Heron*, *Parasite*, *Marriage Story*, *Call Me By Your Name*, and *Pain and Glory* have gone on to winning at the Oscars®, Cannes, and the Berlin Film Festival.

Films often accompanied by noted international guests.



BENEFITS

RECOGNITION

PREMIERE
\$100K +

PRINCIPAL
\$50K +

PRODUCING
\$25K +

SUPPORTING
\$7K +

TARGET
IN-KIND

Company Logo on Step & Repeat(s)

★

Company Logo in Advertising

★

★

Inclusion in Press Release

Part of MFF Boiler
Plate and Company
Boiler Plate

Company Boiler
Plate Inclusion

Sponsorship &
Category Mention

Category Exclusivity

★

★

★

Logo on Every Film & Event Page

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★

★

Company Logo in pre-show

★

★

★

★

Name Present Rights to Events & Receptions
(Screenings, Parties, Workshops, & Happy Hours)

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★

Verbal Recognition

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★

Year-round recognition as a sponsor

★

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Company Logo on Website with link

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Event Sponsorship Mention

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PROMOTIONS

Commercial Played Before Screenings

30 Second Spot

15 Second Spot

Exclusive Signage

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Dedicated Blasts

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Social Posts

3

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Thank you slide prior to all films

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On-Site Activations

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Distribute promo items

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Newsletter Spotlights

4

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Mention

Ability to Gift Guests in MFF VIP Gift Bag

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HOSPITALITY

Gala Tickets

20

10

4

Access to Daily "Happy Hour" or Private Filmmaker/
Industry networking events during the Festival

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Priority Seating at Gala Screenings

10

6

4

2

1

Complimentary & Discounted Tickets

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Year round invitations

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ADDITIONAL BRANDING

Product Sampling, Custom Activations, Branded Events, etc.





PARTNER WITH US

Contact:

Alberto Sigarroa

alberto@miamifilmfestival.com

305-237-7794