



PARTNERSHIP

OPPORTUNITIES



MIAMI FILM FESTIVAL HIGHLIGHTS

Boots Riley, Barry Jenkins, and Aaron Stewart-Ahn at
JW Marriott Marquis Knight Heroes Reception, March 2019

- ★ Celebrating 40th Anniversary in 2023
- ★ **THE LARGEST FILM FESTIVAL IN THE SOUTHEASTERN US**
- ★ 130+ films from 40 countries at 250 screenings over 10 days
- ★ Audience of more than 30,000
- ★ 400+ film industry professionals
- ★ **LEADING PLATFORM FOR LATIN AMERICAN & EUROPEAN FILM MARKET INTERACTION**
- ★ International reach in excess of 31 Million households
- ★ Over 650 Million media impressions annually
- ★ Significant international, national and regional coverage including Variety, IndieWire, Hollywood Reporter, NBC and Telemundo
- ★ **A MAJOR PLATFORM FOR INDEPENDENT AND DOCUMENTARY FILM**
- ★ Long-term repeat sponsorships and support from major corporations and foundations including American Airlines, Toyota, Knight Foundation and HBO
- ★ Additional programming in Fall with GEMS Film Festival and year-round programming at Tower Theater Miami

MIAMI DADE COLLEGE'S MIAMI FILM FESTIVAL



THANKS OUR VALUED SPONSORS

PREMIERE SPONSORS



PRINCIPAL SPONSORS



PRODUCING SPONSORS



SUPPORTING SPONSORS



INDUSTRY SPONSORS



CONTRIBUTING SPONSORS



CULINARY SPONSORS



MEDIA SPONSORS



Cecile Mclorin Salvant at World Premiere of
Documentary, SINGULAR, followed by live concert



ENGAGE

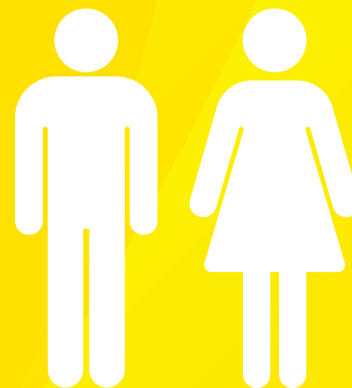
WITH YOUR AUDIENCE

45,000+

AUDIENCE MEMBERS



400+
INDUSTRY
PROFESSIONALS



62% Female
38% Male
62% Hispanic
63% 18-49 years
of age
50% South FL
Residents

51%
Annual household
income in excess
of \$100,000



47,000
FANS



31,500
FOLLOWERS



30,500



4 Million
VIEWS



50,000
E MAIL
SUBSCRIBERS



Miami Dade
College

300,000
MDC SUBSCRIBERS

MIAMI FILM FESTIVAL

PROGRAMS

- ★ WORLD PREMIERES AND US PREMIERES
- ★ MARQUEE CONVERSATIONS
- ★ MASTER CLASSES ON PRODUCING, TRAILER EDITING, POSTER DESIGN, AND MORE!
- ★ INDUSTRY NETWORKING HAPPY HOURS AND MARKET
- ★ MADE IN MIA COMPETITION, SOUTH FLORIDA FOCUS
- ★ CINEMASLAM, COLLEGE SHORTS COMPETITION
- ★ RED CARPET GALAS
- ★ NIGHTLY PARTIES



Joseph Cedar, Richard Gere, & Jaie Laplante



**AFFILIATE
YOUR BRAND**

**WITH A LEADER IN ARTS
AND CULTURE**



Miami Film Festival is the platform that never sleeps, offering year-round programs that promote this cultural destination around the world, including:

DAILY SCREENINGS

of the best of independent and foreign films at the Festival's arthouse cinema, Tower Theater Miami

**MULTIPLE MONTHLY
SNEAK-PREVIEW SCREENINGS**

for the Festival's membership base, Miami Film Society and CineClub

KICKS OFF THE AWARDS SEASON

in November with GEMS Film Festival, with high profile films and special guests

YEARLONG EFFORTS

Once the highly concentrated 10-day festival concludes, MFF returns to its high energy year-round activities, supporting filmmakers and artists, and bringing the best of world cinema to Tower Theater Miami.

**MFF IS THE LEADER
FOR THE LATIN AMERICAN AND
EUROPEAN INDUSTRY**

collaboration, where companies such as Unifrance have successfully accessed the diverse Latin American markets all in one place

FILM & EVENTS ACROSS MIAMI-DADE

MIAMI FILM FESTIVAL HAS
SCREENINGS IN MIAMI'S MOST
COLORFUL NEIGHBORHOODS.
TOWER THEATER MIAMI
IN **LITTLE HAVANA**,
AND FESTIVAL HUB LOCATED
IN **DOWNTOWN MIAMI**.

DOWNTOWN MIAMI HUB:

SILVERSPOT CINEMA

THE MAIN SCREENING VENUE

JW MARRIOTT MARQUIS

IS THE HEADQUARTER HOTEL

SCREENING VENUES

CORAL GABLES ART CINEMA

BAL HARBOUR BEACH

BILL COSFORD CINEMA

O CINEMA MIAMI BEACH

REGAL SOUTH BEACH

EVENT VENUES

ALFRED I DUPONT BUILDING

WYNWOOD YARD

CASA FLORIDA

BAR LA REAL

AMPERSAND

TERRAS



INDUSTRY

**INDUSTRY DAYS:
HELD IN THE MIDDLE OF
MIAMI FILM FESTIVAL
IT WELCOMES AGENTS,
BUYERS AND PRESS
TO CONVERGE OVER
FOUR DAYS**

Mercado Del Cine Frances y Europeo at Miami Film Festival consisted of over 40 of Latin America's top arthouse theatrical/specialty VOD buyers, prominent European sales agents, and creative talent the Mercado consisted of sales meetings and market screenings in the core of the Festival's Hub.

Miami serves as headquarters to many US and Latin American media giants such as HBO Latin America, Telemundo and Univision, that may be of interest to you outside of the Festival hub.





GEMS Film Festival

**4 DAY FILM FESTIVAL,
HELD IN THE HEART
OF MIAMI'S VIBRANT
LITTLE HAVANA
NEIGHBORHOOD KICKS
OFF THE FILM AWARD
SEASON THAT
CULMINATES WITH
THE OSCARS®**

GEMS films are certain to dominate awards-season conversations and nominations, as well as become international box office sensations and special discoveries.

GEMS films such as PARASITE, MARRIAGE STORY, CALL ME BY YOUR NAME, and PAIN AND GLORY have gone on to winning at the Oscars®, Cannes, and the Berlin Film Festival. Films often accompanied by noted international guests like Kate del Castillo, Guillermo Francella, and Marcos Carnavale.

MDC'S TOWER THEATER MIAMI

MIAMI FILM FESTIVAL'S YEAR-ROUND VENUE

ONE OF THE CITY'S OLDEST CULTURAL LANDMARKS

and now its most popular and highest grossing arthouse theater.

HOUSED IN ITS ORIGINAL 1920'S ART DECO SPLENDOR

with state-of-the-art equipment which ensures audiences the finest environment in which to explore the best in foreign and independent cinema.

2,000 SCREENINGS A YEAR

Tower Theater Miami SCREENS LEADING OSCAR CONTENDERS

and Award Winners from the World's Best Film Festivals.

MDC's Tower Theater is a POPULAR COMMUNITY GATHERING PLACE --

hosting festivals, trivia nights, movie premieres, family films, and more.



TOWER THEATER MIAMI

YEAR-ROUND VENUE WITH WEEKLY PROGRAMMING



Carla Gugino, Jeremy Piven, Sarah Jessica Parker, David Frankel at Tower Theater Miami for a special retrospective screening of Miami Rhapsody



BENEFITS

RECOGNITION

	PREMIERE \$100K +	PRINCIPAL \$50K +	PRODUCING \$20K +	SUPPORTING \$5K +	TARGET IN-KIND
Company Logo on Step & Repeat(s)	★				
Company Logo in Advertising	★	★			
Inclusion in Press Release	Part of MFF Boiler Plate and Company Boiler Plate	Company Boiler Plate Inclusion	Sponsorship & Category Mention		
Logo on Every Film & Event Page	★	★	★		
Company Logo in pre-show	★	★	★		
Name Present Rights to Events & Receptions (Screenings, Parties, Workshops, & Happy Hours)	★	★	★	★	
Category Exclusivity	★	★	★	★	
Verbal Recognition	★	★	★	★	
Year-round recognition as a sponsor	★	★	★	★	★
Company Logo on Website with link	★	★	★	★	★
Event Sponsorship Mention	★	★	★	★	★

PROMOTIONS

	30 Second Spot	15 Second Spot			
Commercial Played Before Screenings					
Exclusive Signage	★	★	★		
Dedicated Blasts	★	★	★		
Social Posts	3	2	1		
Thank you slide prior to all films	★	★	★		
On-Site Activations	★	★	★	★	
Distribute promo items	★	★	★	★	
Newsletter Spotlights	4	3	2	1	Mention
Ability to Gift Guests in MFF VIP Gift Bag	★	★	★	★	★

HOSPITALITY

Gala Tickets	20	10	4		
Access to Daily "Happy Hour" or Private Filmmaker/ Industry networking events during the Festival	★	★	★	★	
Priority Seating at Gala Screenings	10	6	4	2	1
Complimentary & Discounted Tickets	★	★	★	★	★
Year round invitations	★	★	★	★	★



ADDITIONAL BRANDING



**PRODUCT SAMPLING
CUSTOM ACTIVATIONS
BRANDED EVENTS**

- ★ Parties
- ★ Happy Hours
- ★ Film Screening
- ★ Series & Presentations
- ★ Master Classes
- ★ Spotlights

John Turturro at the Olympia Theater before receiving
MFF 31 Career Achievement Award





Thank You!

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