Established in 1983

**THE LARGEST FILM FESTIVAL IN THE SOUTHEASTERN US**

- The pre-eminent Ibero-American film festival in the Americas
- Audience of more than 45,000
- 400+ film industry professionals

**LEADING PLATFORM FOR LATIN AMERICAN & EUROPEAN FILM MARKET INTERACTION**

- International reach in excess of 31 Million households
- Over 650 Million media impressions annually
- Significant international, national and regional coverage including Variety, IndieWire, Hollywood Reporter, NBC and Telemundo

**A MAJOR PLATFORM FOR INDEPENDENT AND DOCUMENTARY FILM**

- 130+ films from 40 countries at 250 screenings over 10 days during high season
- More than $95,000 in cash prizes
- Long-term repeat sponsorships and support from major corporations and foundations including American Airlines, Toyota, Knight Foundation and HBO
Billy Corben, Jaie Laplante, and Alfred Spellman
MAGIC CITY HUSTLE wins the $10,000 Documentary Achievement Award at MFF 2019
MIAMI FILM FESTIVAL

PROGRAMS

- WORLD PREMIERES AND US PREMIERES
- MARQUEE CONVERSATIONS
- MASTER CLASSES ON PRODUCING, TRAILER EDITING, POSTER DESIGN, AND MORE!
- ANNUAL HOST OF VARIETY’S 10 LATINXS TO WATCH
- MADE IN MIA COMPETITION, SOUTH FLORIDA FOCUS
- CINEMASLAM, COLLEGE SHORTS COMPETITION
- RED CARPET GALA SCREENINGS
- NIGHTLY PARTIES
THE MAGIC CITY

MIAMI FILM FESTIVAL, MARCH 5-14, 2020 TAKES PLACE IN THE PEAK OF MIAMI’S HIGH SEASON

MIAMI FILM FESTIVAL HAS SCREENINGS IN MIAMI’S MOST COLORFUL NEIGHBORHOODS. TOWER THEATER MIAMI IN LITTLE HAVANA, CORAL GABLES ART CINEMA, AND FESTIVAL HUB LOCATED IN DOWNTOWN MIAMI.

DOWNTOWN MIAMI HUB: SILVERSPOT CINEMA AS THE MAIN SCREENING VENUE. JW MARRIOTT MARQUIS IS THE HEADQUARTER HOTEL. KIMPTON EPIC HOTEL MEDIA HEADQUARTER HOTEL.
Miami Film Festival is the platform that never sleeps, offering year-round programs that promote this cultural destination around the world, including:

**DAILY SCREENINGS**
of the best of independent and foreign films at the Festival’s arthouse cinema, Tower Theater Miami

**MULTIPLE MONTHLY SNEAK-PREVIEW SCREENINGS**
for the Festival’s membership base, Miami Film Society and CineClub

**KICKS OFF THE AWARDS SEASON**
in October with GEMS Film Festival, with high profile films and special guests

**YEARLONG EFFORTS**
culminate in the 10-day Miami Film Festival in March

**MFF IS THE LEADER FOR THE LATIN AMERICAN AND EUROPEAN INDUSTRY**
collaboration, where companies such as Unifrance have successfully accessed the diverse Latin American markets all in one place

Once the highly concentrated 10-day festival passes, MFF returns to its high energy year-round activities

**AFFILIATE YOUR BRAND WITH A LEADER IN ARTS AND CULTURE**
Mercado Del Cine Frances y Europeo at Miami Film Festival consisted of over 40 of Latin America’s top arthouse theatrical/specialty VOD buyers, prominent European sales agents, and creative talent. The Mercado consisted of sales meetings and market screenings in the core of the Festival’s Hub.

Miami serves as headquarters to many US and Latin American media giants such as HBO Latin America, Telemundo and Univision, that may be of interest to you outside of the Festival hub.
GEMS films are certain to dominate awards-season conversations and nominations, as well as become international box office sensations and special discoveries.

GEMS films such as *PARASITE*, *MARRIAGE STORY*, *CALL ME BY YOUR NAME*, and *PAIN AND GLORY* have gone on to winning at the Oscars®, Cannes, and the Berlin Film Festival. Films often accompanied by noted international guests like Kate del Castillo, Guillermo Francella, and Marcos Carnavale.
MIAMI FILM FESTIVAL’S YEAR-ROUND VENUE
ONE OF THE CITY’S OLDEST CULTURAL LANDMARKS
and now its most popular and highest grossing arthouse theater.

HOUSED IN ITS ORIGINAL 1920’S ART DECO SPLENDOR
with state-of-the-art equipment which ensures audiences the finest environment in which to explore the best in foreign and independent cinema.

2,000 SCREENINGS A YEAR
Tower Theater Miami SCREENS LEADING OSCAR CONTENDERS and Award Winners from the World’s Best Film Festivals.

MDC’s Tower Theater is a POPULAR COMMUNITY GATHERING PLACE -- hosting festivals, trivia nights, movie premieres, family films, and more.
Carla Gugino, Jeremy Piven, Sarah Jessica Parker, David Frankel at Tower Theater Miami for a special retrospective screening of Miami Rhapsody
<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>PREMIERE $100K+</th>
<th>PRINCIPAL $50K+</th>
<th>PRODUCING $20K+</th>
<th>SUPPORTING $5K+</th>
<th>TARGET IN-KIND</th>
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<td><strong>RECOGNITION</strong></td>
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<td>Company Logo on Step &amp; Repeat(s)</td>
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<td>Company Logo in Advertising</td>
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<td>Inclusion in Press Release</td>
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<td>Part of MFF Boiler Plate and Company Boiler Plate</td>
<td>Company Boiler Plate Inclusion</td>
<td>Sponsorship &amp; Category Mention</td>
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<td>Logo on Every Film &amp; Event Page</td>
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<td>Company Logo in pre-show</td>
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<td>Name Present Rights to Events &amp; Receptions (Screenings, Parties, Workshops, &amp; Happy Hours)</td>
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<td>Verbal Recognition</td>
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<td>Year-round recognition as a sponsor</td>
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<td>Commercial Played Before Screenings</td>
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<td>Ability to Gift Guests in MFF VIP Gift Bag</td>
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<td><strong>HOSPITALITY</strong></td>
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<tr>
<td>Gala Tickets</td>
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<td>Access to Daily “Happy Hour” or Private Filmmaker/Industry networking events during the Festival</td>
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<td>Priority Seating at Gala Screenings</td>
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<td>Complimentary &amp; Discounted Tickets</td>
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<td>Year round invitations</td>
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</table>
ADDITIIONAL BRANDING

PRODUCT SAMPLING
CUSTOM ACTIVATIONS
BRANDED EVENTS

- Parties
- Happy Hours
- Film Screening
- Series & Presentations
- Master Classes
- Spotlights
John Turturro at the Olympia Theater before receiving MFF 31 Career Achievement Award
Thank You!

For more information on sponsorship opportunities and a custom package of benefits, please contact:

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Director, Corporate Partnerships
E: Alberto@miamifilmfestival.com
O: 305-237-7794