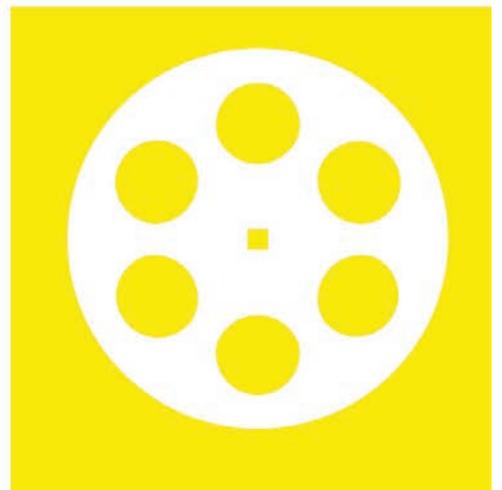
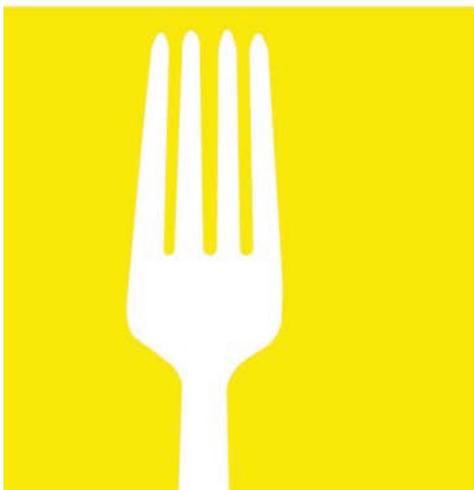


Miami International Film Festival 2015

Culinary Cinema Restaurant Opportunity Guide



Dear Restaurateur,

I am pleased to invite your participation in the 32nd annual Miami International Film Festival (MiamiFF). Next March 6 – 15, 2015 over 60,000 out-of-town visitors and culture-hungry locals will feast on 10 days of films, events and celebrities in venues throughout Miami to experience the best of world cinema.

“Dinner + a movie” is a concept we all know and love. In 2013 we introduced a new annual series of films with food as a key subject, programmed by Miami’s own Food Network South Beach Wine & Food Festival founder, Lee Brian Schrager, and “Culinary Cinema” was created.

We invite you to leverage MiamiFF’s Culinary Cinema as a marketing and promotional tool for your business. Join with other top restaurants in Miami Beach, Downtown, Calle Ocho, Coral Gables and South Miami who utilize MiamiFF to promote their brand, attract new customers and create a fresh experience for loyal, long-time patrons. There’s also the opportunity to gain media exposure and demonstrate your commitment to community.

In the following pages we outline several different options for your excellent restaurant to get involved in MiamiFF’s Culinary Cinema program...order à la carte...or go for the full-course meal...it’s up to you!

Thank you for your consideration and potential participation.

Cheers,



Jaie Laplante

Culinary Cinema Restaurant Opportunity Guide



Sponsor Menu

Choose à la carte or the full menu, we'll cook up a proposal to your taste!

Appetizer

Tasting stations at Opening and/or Awards Night Galas

Allow hundreds of MIFF guests to sample your restaurant's culinary fare on the biggest nights of the Festival.

We will help offset these costs and provide vouchers to Festival screenings!

Entrée

Promotion at your Establishment

At the beginning of February you will receive a CULINARY CINEMA materials box that will include ticket guides, check holders, small posters & other promotional items for activation at your establishment until mid-March

During the Festival (March 6 - 15, 2015) MIFF ticket holders will receive a 10% discount off their check with presentation of ticket stub

Dessert

Dining Vouchers

Let us bring the party to you! Provide vouchers to your restaurant for MIFF talent & industry guests.



The Check

Being an Official Culinary Cinema sponsor, custom sponsorship package may include:

Inclusion in Culinary Cinema press release distributed locally, nationally and internationally

Ad placement in the MiamiFF 2015 program catalogue

Online logo representation on MiamiFF 2015 sponsor and Culinary Cinema pages

One dedicated Culinary Cinema e-blast to 28,000 subscribers with a listing of all participating restaurants

Logo recognition on all ads pertaining to the culinary cinema series

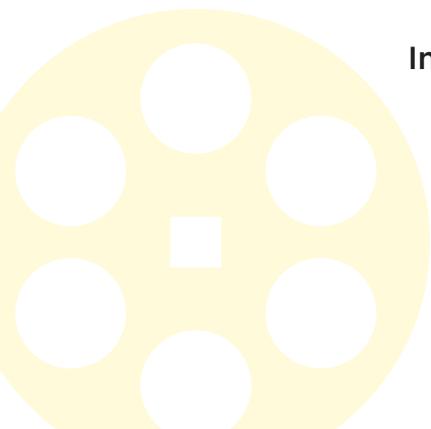
Inclusion on Culinary Cinema promotional materials that will be distributed before and during MiamiFF

Signage for your station

Professional photos of your station + inclusion in MiamiFF gallery

Tickets to MiamiFF that may be utilized for clients or staff

Invitations to MiamiFF events throughout the year



About MiamiFF

Miami International Film Festival features the best of world cinema with a gateway to Latin America that fosters creative and technical talent. Over the past 30 years, MIFF has grown from being showcased in a single theater to a sprawling list of venues throughout Miami with more than 60,000 attendees.

We invite you to associate with our prestigious event and its elite attendees and members of the filmmaking community. Sponsorship at the Miami International Film Festival is a powerful marketing tool with innovative and unique packages custom-designed to support your restaurant's best objectives and align your name, image and product with our participants.



 Let's build something great together!